



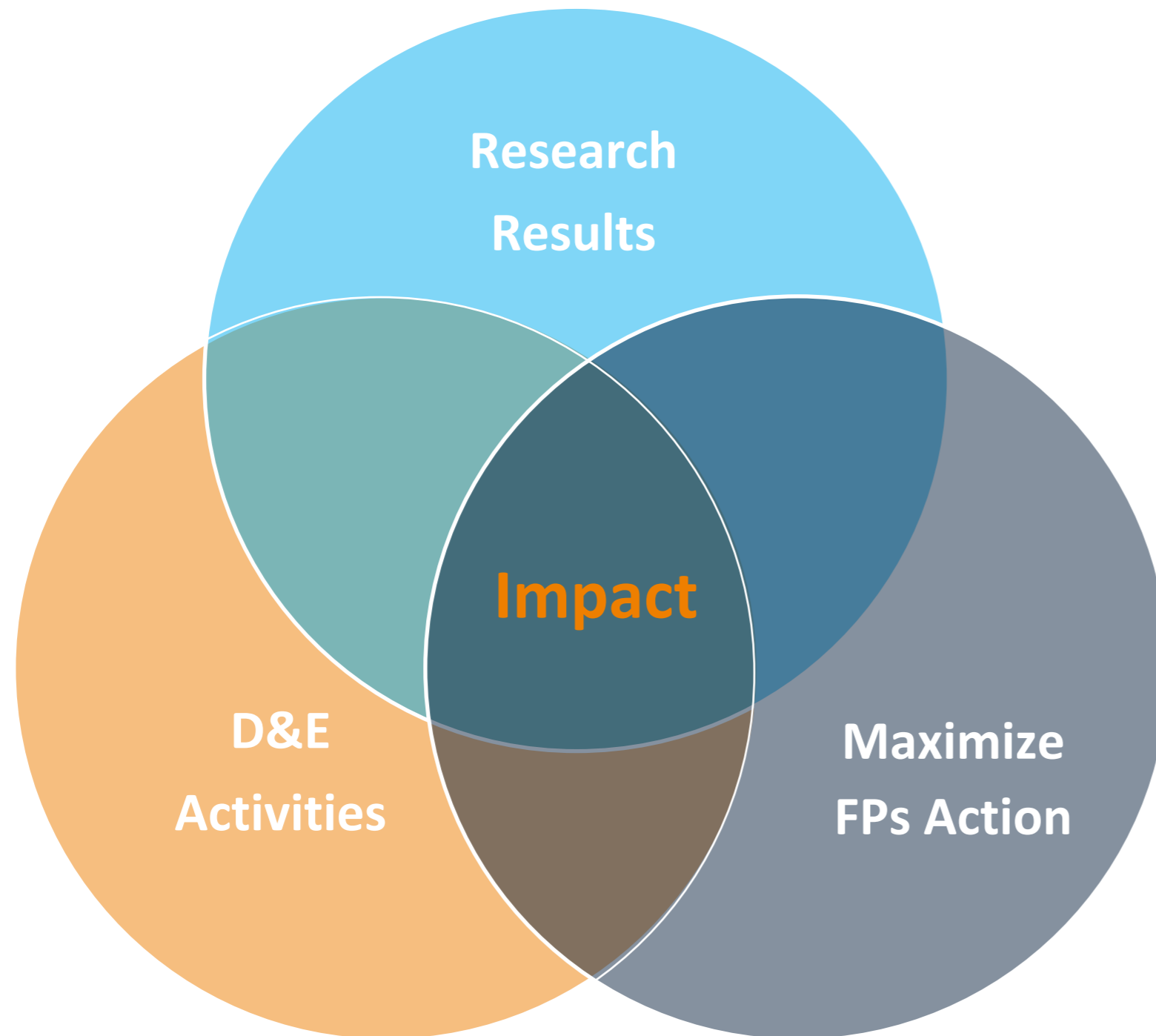
# Horizon Results Booster

Info Session | 17<sup>th</sup> of November 2022

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## EU Research & Funding



**Transforming project results into concrete benefits for the society, while maximising the scientific, social, economic, technological and policy value of the Framework Programmes, is a **must**.**

This transformation passes through a **successful implementation of Dissemination and Exploitation (D&E) activities**.

## The Benefits

Successful D&E activities can pave the way to various tangible benefits:

1. Providing **international and interdisciplinary collaboration opportunities**;
2. **Contributing to societal goals**;
3. **Attracting new talent** to join your teams;
4. **Improving access to other funding** prospects;
5. **Generating new sources of income** thanks to the exploitation of the results;
6. In the case of policy impact, **improving current and/or help shaping future legislation**.

## The Opportunity



The **Horizon Results Booster (HRB)** is the initiative of DG RTD which aims to maximise the impact of research projects funded by **FP7**, **H2020** and **Horizon Europe**.



## The Horizon Results Booster



HRB services delivered to **eligible projects (closed and ongoing)** are **free-of-charge** and fully supported by the EC.

Services can be requested by applicants “**à la carte**” from the list when completing the application form.

HRB provides beneficiaries with tools and methodologies. **Experts act as facilitators.** Service delivery happens remotely and virtually.



**Service 1**

**Portfolio Dissemination & Exploitation Strategy**



**Service 2**

**Business Plan Development**

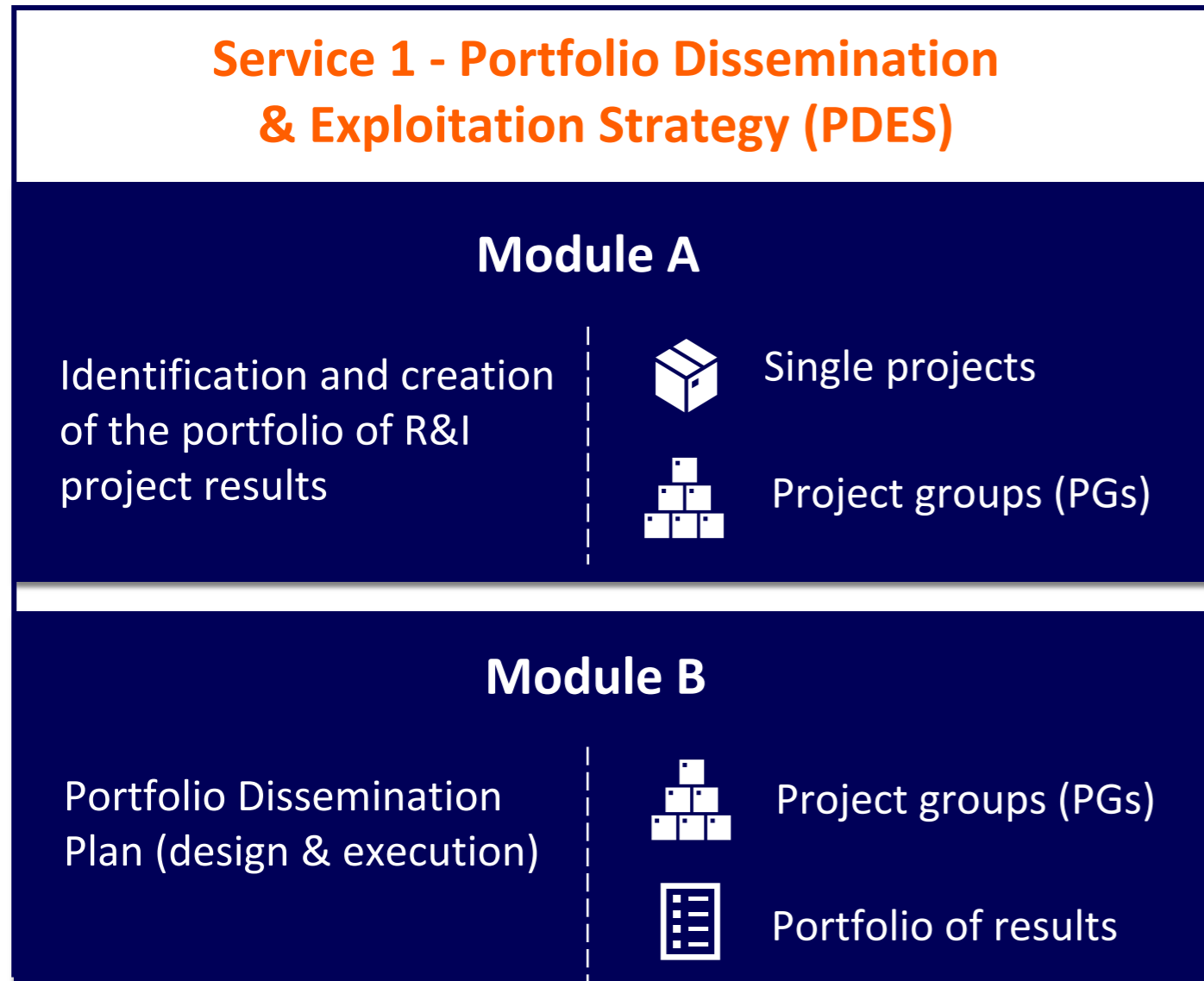


**Service 3**

**Go To Market**

# Service Eligibility and Requirements

Dissemination Services



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Dissemination services and Exploitation services **can run in parallel** and are delivered by different experts.

Exploitation Services





## Why Should Projects Benefit From HRB Services?

**Achieving Impact** (on society and/or market) and **long-term** sustainability strictly depends **on D&E strategies and actions.**

Experiences from the delivery:

- ✓ Wrong identification of Key Exploitable Results
- ✓ Confusion between customers, end-users and partners
- ✓ Use model not identified, etc.

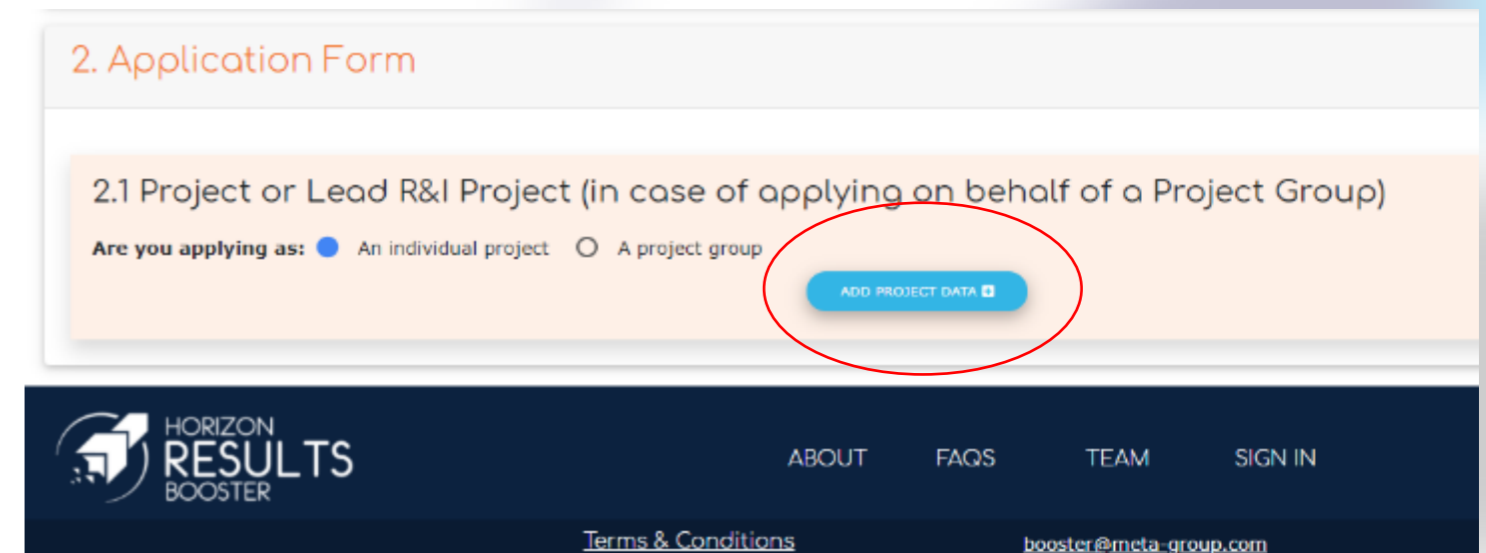
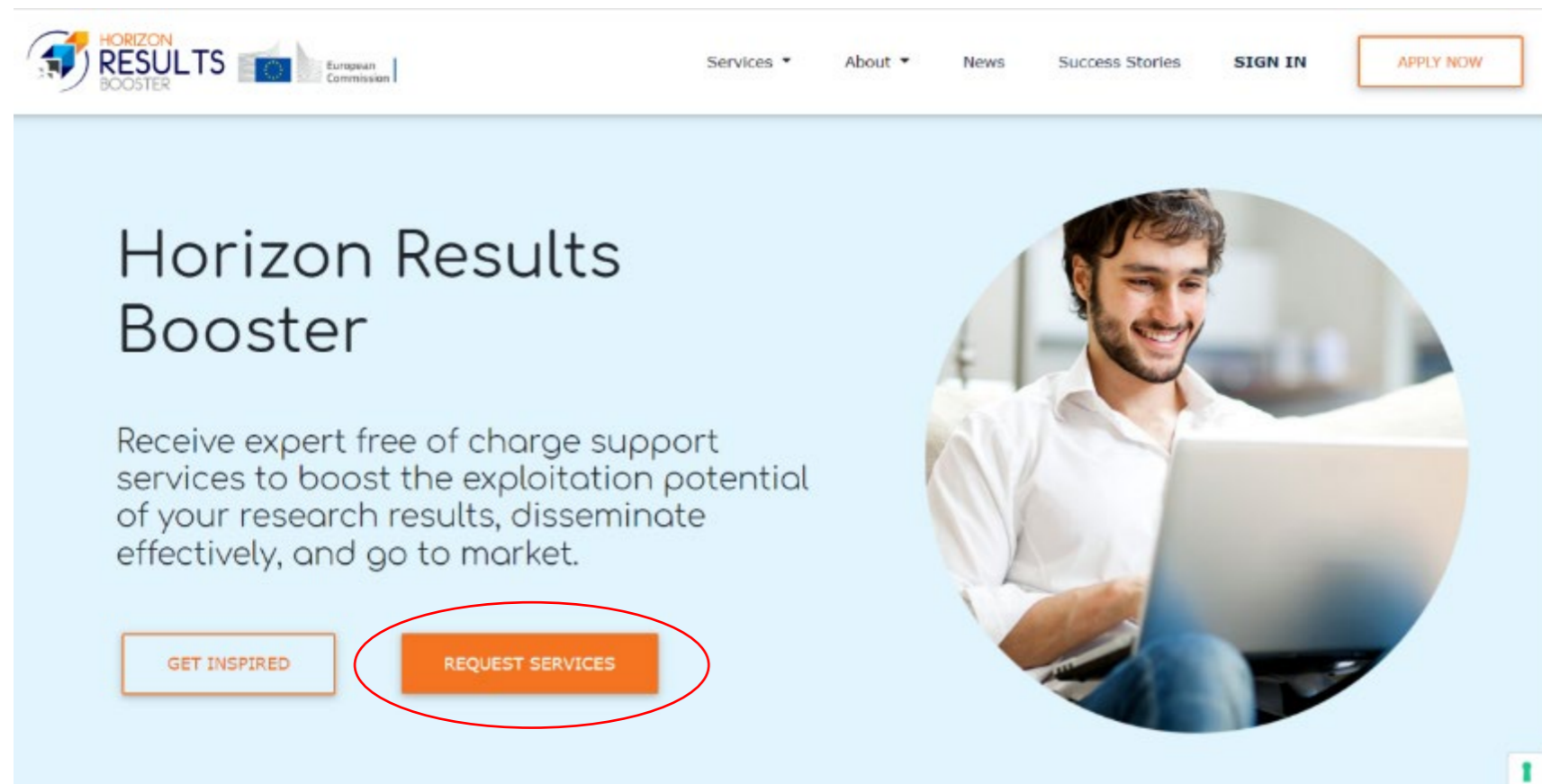
It is important to **dedicate the right effort and time** to exploitation and uptake of research results.

**Wrong basics generate wrong strategies!**



# How Can Projects Apply? (1/2)

- Application is **public and open** to eligible projects
- **Request for services:** click on the “request services” button on the website
- **Fill out the application form** (direct access through: <https://www.horizonresultsbooster.eu/HRBApplications/ApplicationForm>)



## How Can Projects Apply? (2/2)

- Beneficiaries have to **register first on the HRB platform** to submit an application.
- To apply they need to provide:
  - Project ID (GA number)
  - Name and e-mail of the applicant
  - Name and e-mail of the project coordinator
  - Name and e-mail of the PO
- They can **save draft applications** and continue whenever they want before submitting
- During the application, specific questions are asked, and documents have to be uploaded based on the service requested
- **Alerts** keep applicants informed about their “**readiness**” for the requested service

## What Happens After the Submission?

- 1** **Eligibility of applications** (minimum requirements, application to the same service, projects too far in the past, etc.) is **verified** by the HRB Team (EC)
- 2** **Experts are proposed** by the Contractor and accepted/rejected by HRB Team (EC)
- 3** The expert organises a “preliminary call” to define the **Service Delivery Plan**
- 4** If the experts realise the **projects are not “ready”** for the service, they propose another service
- 5** **Feedback questionnaires** are proposed at the end of the service to verify effectiveness
- 6** Outputs, deliverables and final reports of the services are saved in the platform
- 7** Automatic e-mail alert (to the EC too) when the final report is uploaded onto the platform.

## What Happens During the Delivery?

Average amount of efforts from beneficiaries:

- **Service 1 Module A:**

Around 1 EWD (around 8 hours spread on multiple days)

- **Service 1 Module B:**

From 2 to 4 EWDs (depending on the training package selected during the service)

- **Service 1 Module C, BPD, G2M:**

A range from 3 to 10 EWDs (depending on the level of maturity of the project)

Time commitment by project partners to HRB services could be reported in project timesheets.



## HRB in Numbers as of November 2022 (1/2)

**194**

Experts involved

**875**

Projects

**941**

Assignments

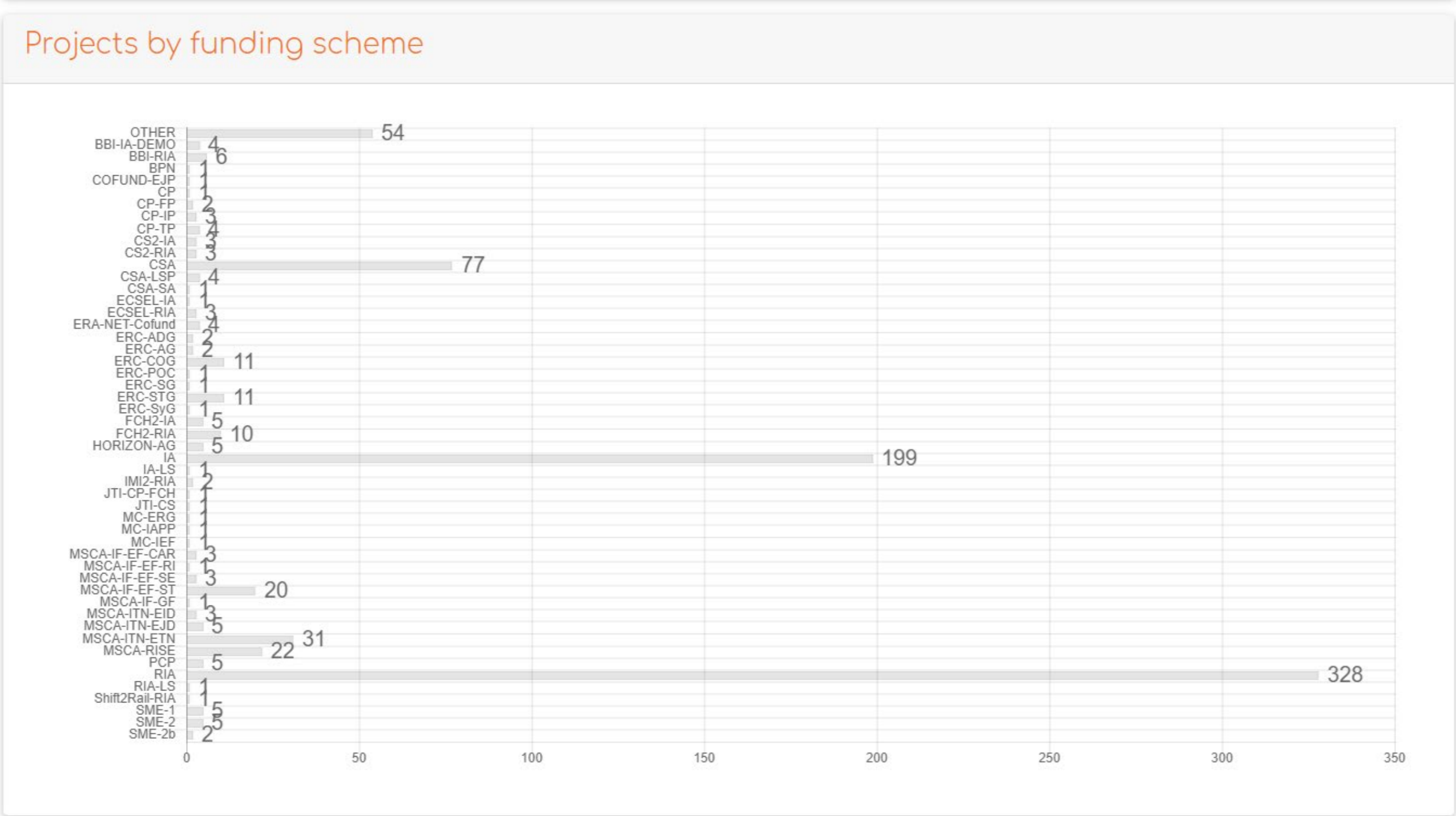
**2.469**

Beneficiaries

**6.556**

Organisations

# HRB in Numbers as of November 2022 (2/2)



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